

MATERIAL SAFETY DATA SHEET



BELIEVE PLUS

HMIS		NFPA	Personal protective equipment	
Health	2	2		
Fire Hazard	0	0		
Reactivity	0	0		

Version Number: 1

Preparation date: 2008-11-11

1. PRODUCT AND COMPANY IDENTIFICATION

Product name: BELIEVE PLUS
MSDS #: MS0300253
Product Code: 04465
Recommended use: Vehicle Care . This product is intended to be diluted prior to use.

Manufacturer, importer, supplier:
 US Headquarters
 JohnsonDiversey, Inc.
 8310 16th St.
 Sturtevant, Wisconsin 53177-1964
 Phone: 1-888-352-2249
 MSDS Internet Address:
 www.johnsondiversevy.com

Canadian Headquarters
 JohnsonDiversey - Canada, Inc.
 2401 Bristol Circle
 Oakville, Ontario L6H 6P1
 Phone: 1-800-668-3131

Emergency telephone number: 1-800-851-7145 (Prosar); 1-651-917-6133 (Int'l Prosar); 01-800-710-3400 (México)

2. HAZARDS IDENTIFICATION

EMERGENCY OVERVIEW

WARNING. CAUSES EYE AND SKIN IRRITATION.

Principle routes of exposure: Eye contact. Skin contact. Inhalation.
Eye contact: Severe eye irritation.
Skin contact: Moderately irritating to the skin.
Inhalation: May be irritating to nose, throat, and respiratory tract.
Ingestion: May cause irritation to mouth, throat and stomach .

3. COMPOSITION/INFORMATION ON INGREDIENTS

Hazardous Ingredients

Ingredient(s)	CAS #	Weight %	LD50 Oral - Rat (mg/kg)	LD50 Dermal - Rabbit	LC50 Inhalation - Rat
Ethoxylated alcohols	68991-48-0	1 - 5%	Not available	Not available	Not available

4. FIRST AID MEASURES

Eye contact: Immediately flush eyes with running water for at least 15 minutes, keeping eyelids open. Get medical attention.
Skin contact: Flush immediately with plenty of water. If irritation persists, get medical attention.
Inhalation: If breathing is affected, remove to fresh air. Get medical attention.
Ingestion: Give a cupful of water or milk . THEN IMMEDIATELY CONTACT A PHYSICIAN OR POISON CENTER. DO NOT induce vomiting unless directed to do so by medical personnel. Never give anything by mouth to an unconscious person.
Aggravated Medical Conditions: Persons with pre-existing skin disorders may be more susceptible to irritating effects.

5. FIRE-FIGHTING MEASURES

Suitable extinguishing media: The product is not flammable. Extinguish fire using agent suitable for surrounding fire.
Specific hazards: Not applicable
Unusual hazards: None known
Specific methods: No special methods required

Special protective equipment for firefighters: As in any fire, wear self-contained breathing apparatus pressure-demand, MSHA/NIOSH (approved or equivalent) and full protective gear

Extinguishing media which must not be used for safety reasons: No information available

6. ACCIDENTAL RELEASE MEASURES

Personal precautions: Use personal protective equipment
Environmental precautions and clean-up methods: Clean-up methods - large spillage. Soak up with inert absorbent material. Sweep up and shovel into suitable containers for disposal. Use a water rinse for final clean-up.

7. HANDLING AND STORAGE

Handling:
Avoid contact with skin, eyes and clothing. Do not taste or swallow. Remove and wash contaminated clothing and footwear before re-use. Wash thoroughly after handling. Product residue may remain on/in empty containers. All precautions for handling the product must be used in handling the empty container and residue. FOR COMMERCIAL AND INDUSTRIAL USE ONLY.

Storage:
Protect from freezing. Keep tightly closed in a dry, cool and well-ventilated place. KEEP OUT OF REACH OF CHILDREN.

8. EXPOSURE CONTROLS / PERSONAL PROTECTION

Engineering measures to reduce exposure:
No special ventilation requirements. General room ventilation is adequate.

Personal Protective Equipment

Eye protection:	Chemical-splash goggles.
Hand protection:	Chemical-resistant gloves
Skin and body protection:	No special protective clothing is required.
Respiratory protection:	No special protective clothing is required.
Hygiene measures:	Handle in accordance with good industrial hygiene and safety practice

9. PHYSICAL AND CHEMICAL PROPERTIES

Physical State:	Liquid	Bulk density:	No information available
pH:	11.55	Dilution pH:	11.55 (1:25)
Appearance:	Liquid	Vapor density:	No information available
Color:	Clear Orange	Evaporation Rate	No information available
Odor:	Glycol Ether	Boiling point/range:	Not determined
Specific gravity:	1.024	Melting point/range:	Not determined
Density:	8.54 lbs/gal	Decomposition temperature:	Not determined
VOC:	8.2% *	Autoignition temperature:	No information available
Flash point:	>200°F >93.3°C	Partition coefficient (n-octanol/water):	No information available
Solubility:	completely soluble	Solubility in other solvents:	No information available
Viscosity:	No information available	Elemental Phosphorus:	0 %P

* - Title 17, California Code of Regulations, Division 3, Chapter 1, Subchapter 8.5, Article 2, Consumer Products, Sections 94508

10. STABILITY AND REACTIVITY

Stability: The product is stable
Polymerization: Hazardous polymerization does not occur
Hazardous decomposition products: None reasonably foreseeable.

11. TOXICOLOGICAL INFORMATION

Acute toxicity: Oral LD50 estimated to be greater than 5000 mg/kg Dermal LD50 estimated to be > 2000 mg/kg
Component information: See Section 3
Chronic toxicity: None known
Specific effects
Carcinogenic effects: None known
Mutagenic effects: None known
Reproductive toxicity: None known
Target organ effects: None known

12. ECOLOGICAL INFORMATION

Environmental Information: No data available

13. DISPOSAL CONSIDERATIONS

Waste from residues / unused products:

Dispose of according to all federal, state and local applicable regulations

14. TRANSPORT INFORMATION

DOT/TDG: Please refer to the Bill of Lading/receiving documents for up to date shipping information

15. REGULATORY INFORMATION

International Inventories

All components of this product are listed on the following inventories: U.S.A. (TSCA), Canada (DSL/NDL), Europe (EINECS/ELINCS/NLP), New Zealand (NZIoC).

U.S. Regulations

California Proposition 65: This product is not subject to the reporting requirements under California's Proposition 65

STATE RIGHT TO KNOW

Ingredient(s)	CAS #	MARTK:	NJRTK:	PARTK:	RIRTK:
Water	7732-18-5	-	-	-	-
Tetrasodium salt of EDTA	64-02-8	-	-	-	-
Ethoxylated alcohols	68991-48-0	-	-	-	-

CERCLA/ SARA

SARA 311/312 Hazard Categories

Immediate: X
 Delayed: -
 Fire: -
 Reactivity: -
 Sudden Release of Pressure: -

Canada

WHMIS hazard class: D2B Toxic materials.



16. OTHER INFORMATION

Reason for revision: Not applicable
 Prepared by: NAPRAC
 Additional advice: None

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